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Pinning 101

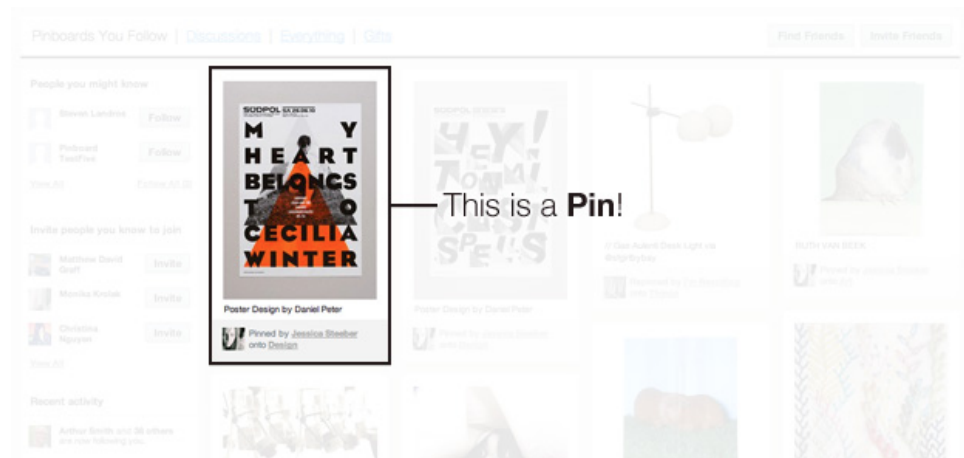
What is Pinterest?

Pinterest is a virtual pinboard. Pinterest allows you to organize and share all the beautiful things you find on the web. You can browse pinboards created by other people to discover new things and get inspiration from people who share your interests.

People use pinboards to plan their weddings, decorate their homes, and share their favorite recipes.

What is a pin?

A pin is an image added to Pinterest. A pin can be added from a website using the Pin It button, or you can upload images from your computer. Each pin added using the Pin It button links back to the site it came from.



How do I install the "Pin It" button?

We have instructions and a video tutorial to install the "Pin It" button on our **Goodies page**.



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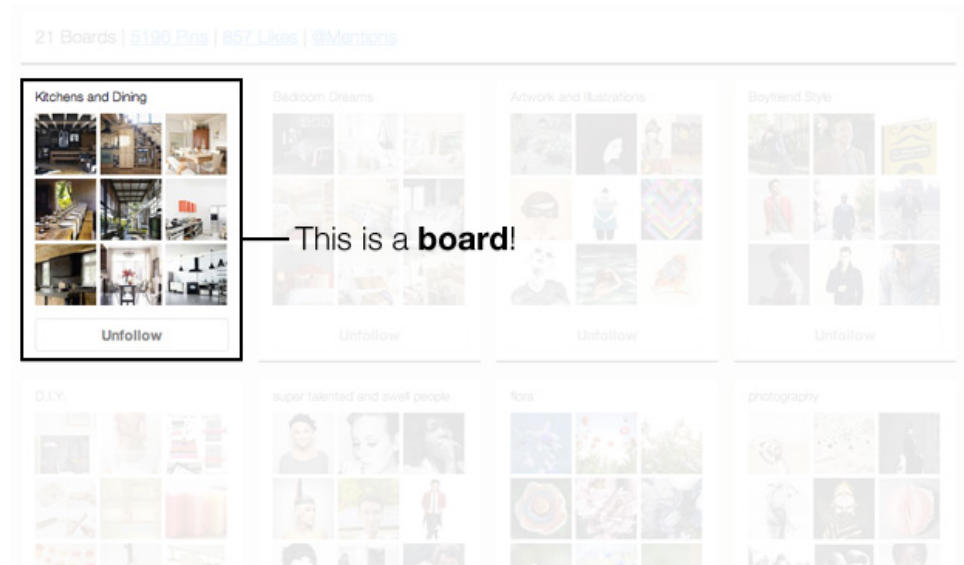
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What is a board?

A board is a set of pins. A board can be created on any topic, such as Cool Posters, Recipes For Dinner, or Wishlist. You can add as many pins to a board as you want.



What is following?

“Following All” means you'll have all of a user's pins on all their boards shown to you in real-time on Pinterest. If the user makes new boards, you will automatically follow them.

You can follow individual boards if you're only interested in seeing a user's pins to specific boards.

You can unfollow boards and users at any time: they will not be notified.

The screenshot shows the Pinterest interface. At the top, there is a search bar, the Pinterest logo, and navigation links for 'Add', 'About', and 'MediaFlo'. On the left, a vertical menu lists: 'What is Pinterest?', 'Pin Etiquette', 'Help', 'Goodies', 'Careers', 'Press', 'Team', 'Privacy', 'Copyright', and 'Terms'. The main content area features a user profile for 'Mike' with a 'Follow All' button. Below the profile are several boards, including 'Guy Gifts', 'Modern Home Gift Guide', and 'Inspired Design'. A 'Follow' button is highlighted on the 'Guy Gifts' board. Callout boxes with arrows point to these buttons, with text: 'Click **Follow All** to follow a user' and 'Click **Follow** to follow a board'.

Profile and Account Settings

How to sign up for Pinterest

How to change your email address

How to change your username

How to change your bio

How to change your profile picture

How to add/remove Pinterest from your Facebook Timeline

How to prevent your account from appearing in Google search

How to change email notification preferences

How to deactivate your account

Pinning and Repinning

What is a pin (anatomy of a good pin)?

How to pin with the bookmarklet

Use the bookmarklet to pin as you browse the web. When you see an image you want to pin, click Pin It on your browser. This will pull up all the images you can pin.



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What is Pinterest?

You can choose to share the pin to Facebook and/or Twitter.

Pin Etiquette

When you're done, click Pin It.

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What is a repin?

How to repin

How to edit a pin

What is the difference between Liking and repinning?

How to add a price to a pin

How to mention a pin to a Pinterest user

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Creating and Managing Your Pinboards

What is a board?

How to create a new board

How to edit the title of a board

How to delete a board

How to let other people contribute to your board

Commenting

How to comment on a pin

How to mention a pin to a Pinterest user

Linking to your blog or website

How to add the follow button to your website

How to add the Pin It button to your website



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What do you need help with?

Tell us a little bit about your problem.



Logged in as **MediaFlo McGee** (mimee)

Send